

Arkansas Business Educator



Spring 2011

The official publication of the Arkansas Business Education Association

Letter From The President

Dear ABEA Members:

It is vital for you as a business educator to maintain your professional edge and strengthen your professional expertise for the upcoming season. A well-informed, actively involved educator is always an asset. You can strengthen your professional credentials and stay “in the groove” by taking part at the ABEA 2011 Annual Conference in Hot Springs on July 26th and July 27th. The conference theme this year is Revvin’ in ’11 so plan on going full throttle as you join us this year!

Kerry Eliason, ABEA President-Elect, and her pit crew are working on a program that will have many educational sessions that are cutting-edge, dynamic, and invigorating. You can stay in the running for the pole position and get new ideas, strategies, materials, and resources for keeping your business program on the right track! This is the big one! There will be:

- business content
- instructional methodology
- classroom applications
- new technology applications and opportunities to enhance your skills
- hands-on workshops to provide an in-depth knowledge of new technologies
- creative ideas and projects to assist you in developing innovative lesson plans to more effectively engage students

It may be 100 degrees in Hot Springs in July but it WILL BE freezing cold in the Hot Springs Convention Center! We have no control over the thermostat, so bring a jacket if you think you'll get cold. Run flat-out and register soon!

Get on the fast track and register for the ABEA 2011 Convention by **CLICKING HERE**—<http://www.abea.us/Conferences>. You can access the online registration information and then print the form and mail it to Tracie Opolka, ABEA Treasurer.

The Hot Springs Convention Center will serve as pit road for the ABEA 2011 Conference. The Hot Spring Embassy Suites hotel is located steps from the Convention Center, and close to the downtown business district and iconic Hot Springs attractions. We are banking into turn three and drafting for the checkered-flag finish!

Revvin’ in ’11,

Linda Burns, President



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Teachers...Start Your Engines Because ABEA is Rewin' in '11!

Kerry Eliason, ABEA President-Elect—Nettleton Junior High School

July 26-27 will be our time to “Race to the Finish Line” as we get ready to think about the 2011-2012 school year. ABEA is revving up to put together the best conference yet.

This year’s conference will consist of workshops that will teach new technology, such as using your iPad, Google Apps, Smartboards, Flip Camera’s and more as well as update us on ACE and Perkins. Our “bring your own laptop” sessions will be held during the day and there will be no charge for them, but you must sign up for them ahead of time. Watch the ABEA website to see what laptop sessions will be offered. The sessions will not be listed on the registration form.

Please be sure to fill out the conference registration form and get it mailed to our new Treasurer, Tracie Opolka. The conference is a few weeks earlier this year, so be sure and check with your schools throughout the summer to make sure your information is to Tracie.

As we finish our conference, please be sure to stay for our luncheon on Wednesday. This year, we will be giving away an iPad and you must be present to win.

Each year we have hopes of teaching our students to “cross the checkered flag of leadership” and through ABEA we hope we can help you succeed. As some leaders just spin their wheels, we know our Arkansas Business Educators peel out and help our students make it to the finish line.

I want to leave you with a quote from Mario Andretti:
“Desire is the key to motivation, but it’s the determination and commitment to an unrelenting pursuit of your goal – a commitment to excellence – that will enable you to attain success you seek.”



Have a great summer and I hope to see you at the Finish Line!

Kerry Eliason, ABEA President-Elect

Competency Test Review Strategies

Pattie Lovins

Marked Tree School District

I daily make terminology connections to the work my students do in class.

All teachers at our school are expected to have a Word Wall and do activities with them everyday, so of course I do that. To prepare them for the state test, I give strictly Multiple Choice tests over the framework terms. As we go through the semester, the tests get longer because I ALWAYS include previously covered units so they are repeatedly seeing those terms.

I also use quizlet.com where I have created my own account and can create flashcard sets that meet my students' specific needs such as terms that they have the most trouble with. I let them do the Scatter, Space Race, etc. but when they take a quizlet test, it must be Multiple Choice only. I believe this practice helps them with taking an online MC test; they begin to take their time and read over the questions more carefully. I have used this for "Pop Quizzes" as well. They know it will give them immediate feedback and because they know it counts for a grade, they try harder. (Some have even told me they do quizlet at home.)

For motivation, students may opt out of taking the semester test if they score 80% or higher on the state test. (The state test counts as a regular test grade.)

Nancy Morehead

Mountain Pine High School

I used Word Cubes as Christmas ornaments. I had my Desktop Publishing I students write and define all the framework words on cubes. I made a master and a template. They put two words on each cube with definition and sentence usage. (Six sides). Use Christmas colors and pictures. Cut and fold and then hung them on the Christmas tree in the classroom. Took about two weeks. the students did their assignment in In design CS4. I gave them 5 points per cube. Deducted 1 point for not cutting them out and 1 point for not folding. Some students didn't mind doing the cubes on the computer but didn't want to cut and fold the cubes. Also sentence usage was a challenge for some of the slower or unmotivated students (deducted a half point for poor sentence usage).

ABEA 2011 Conference
 July 26-27
 Hot Springs, AR

Please Print Text

Name: _____ Name for Badge: _____

Home Address: _____

Home Phone: _____ Cell Phone: _____

City: _____ State: _____ Zip: _____

School: _____ School Phone: _____

School Address: _____

E-Mail Address: _____

District of School : _____ (District where your school is located. I, II, III, IV, V, VI)

County of School _____

Conference Registration

ABEA Members	\$70.00	\$ _____
Students/Interns/Retired Teachers	\$20.00	\$ _____
Non-members	\$120.00	\$ _____

ABEA membership dues.....	\$20.00	\$ _____
Students/Interns membership dues	\$10.00	\$ _____

Total—Make Checks Payable to ABEA \$ _____

Your conference registration fee includes the ABEA Luncheon on July 27.

Please indicate if you plan to attend the ABEA Luncheon

Yes ___ No ___

Tracie Opolka, 2011 ABEA Treasurer
PO Box 285
Hackett, AR 72937

PLEASE NOTE:
On-site registration is \$100.

Please have your registration in by
July 10, 2011 to prevent on-site
registration fees.

For office use only:

Check No. _____
 Date Received: _____
 Paid in Full: _____

PO Number: _____
 Date Received: _____
 Amount Owed: _____
 Date Paid in Full: _____

**2011 ABEA Annual Conference
Embassy Suites & Hot Springs Convention Center
Hot Springs, Arkansas – July 26 & 27, 2011**

Conference Hotel Reservation

**Embassy Suites – 400 Convention Boulevard
Call the Embassy Suites at – 1.501.624.9200 OR
1.800.EMBASSY**

**Request the rate for
Arkansas Business Education Association (ABEA)**

**Single \$144 Triple \$164
Double \$154 Quad \$174**

45 Rooms Blocked for ABEA on July 26, 2011

*Deadline for Conference Hotel Rates is **July 2, 2011**
Space and Rate cannot be guaranteed after this date*

Check-in time is 3:00 pm and check-out time is 12 noon

Other Hotels Available Nearby:

Clarion Resort on the Lake
501.525.1391

Austin Hotel
501.623.6600

The Downtowner
501.624.5521

The Arlington
501.623.7771



**ABEA is
Revvin' in
'11**



Make Plans Now to Experience the Magic of SBEA 2011!

Lisa Hotsenpiller, SBEA President—Siloam Springs High School

Arkansas Business Education Association members, I hope you are making plans to attend the 2011 SBEA Convention in Orlando, Florida, on October 19-22, 2011.

This convention will be a great one! For the first time, SBEA will offer industry certification exams! As in past conventions you'll see interest

sessions, vendor sessions, and roundtable sessions. There will also be a few surprises that will be announced soon!

While the convention will be packed with valuable sessions, meetings, and networking opportunities, you will also have time available at night to enjoy many of the attractions in Orlando! As for convenience, the Hilton is located literally across the street from Downtown Disney, which is a very family-friendly venue.

If you'd like more information on the convention, go to SBEA's web site at www.sbea.us. There you'll find the Call for Proposals for session presenters, a tentative schedule, convention registration information, and hotel information.

Make plans now to attend the 2011 SBEA Convention in Orlando. In addition, don't forget about the upcoming 2011 NBEA Convention in New Orleans, Louisiana on April 19-23. Finally, don't forget to 'friend' SBEA on Facebook and follow SBEA on Twitter at http://twitter.com/sbea_us. By embracing change, we improve our profession and send highly-prepared students out into the world. Thank you for your dedication to our association and to business education by being an involved member of SBEA!

SBEA Pre-Registration Deadline is October 1, 2011.

Get your registration form:

<http://www.sbea.us/convention.htm>



2011 Calendar of Events

FBLA State Leadership Conference Little Rock, AR April 4-5	ACTE Region IV Convention Biloxi, MS April 14-16	NBEA National Convention New Orleans, LA April 19-23	PBL National Leadership Conference Orlando, FL June 23-26	FBLA National Leadership Conference Orlando, FL June 28-July 1
Arkansas ACTE Conference Hot Springs, AR July 24-26	ABEA Conference Hot Springs, AR July 26-27	SBEA 2011 Convention Orlando, FL October 19-22	ACTE National Convention St. Louis, MO November 17-18	National Fall Leadership Conference Little Rock, AR November 18-19